

OFFSET PRINTING REQUIREMENTS:

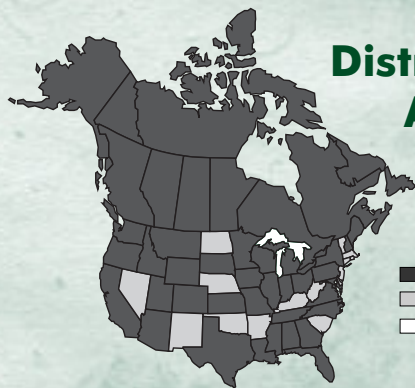
- Page size, after trim: 8-1/2 x 11
- For page bleed, add 1/8" all around: 8-3/4 x 11-1/4
- Live Area: 8 x 10-1/2
- Halftone screens: 150 line preferred, 133 line and 120 line acceptable

Acceptable customer supplied ad materials:

- Ads supplied on CD, Zip Disk, or E-mailed (if under 7 MB) created in QuarkXpress or Photoshop. Must include all images and fonts and include a hard copy of the ad. GLTPA will not be responsible for typos or errors with ads created.
- PDF high resolution CMYK files
- Black and White slicks, glossies
- Black and white artwork
- Photographic prints, black and white or color
- E-mailed ads to be sent to gltpaadvertising@newnorth.net. (if under 7 MB)
- Files greater than 7 MB download file to www.hahnprinting.com - click on Send A File

Not acceptable:

- Color film negatives or black and white film negatives (these need to be converted to prints by your film processor)
- Fax material
- Please avoid Polaroid prints; Polaroids reproduce poorly.



Distribution Area

- Current Distribution
- Non-Distribution
- Great Lakes

SUBSCRIPTIONS

Single copies paid in advance \$5.00 each (U.S. funds)

U.S.: \$24.00 per year or \$44.00 for two years

Canada: \$35.00 per year or \$65.00 for two years (U.S. funds)

Foreign: \$60.00 per year or \$115.00 for two years (U.S. funds)

Please send your name, address, and phone number with your payment to the address below:

GLTPA P.O. Box 1278, Rhinelander, WI 54501

(715) 282-5828 • Fax: (715) 282-4941 • www.timberpa.com



Great Lakes
Timber Professionals
Association

TPA Magazine

OFFICIAL MONTHLY PUBLICATION
P.O. Box 1278, RHINELANDER, WI 54501

2009 Advertising Rates



Approximate monthly circulation: **2,400**

- READERSHIP -

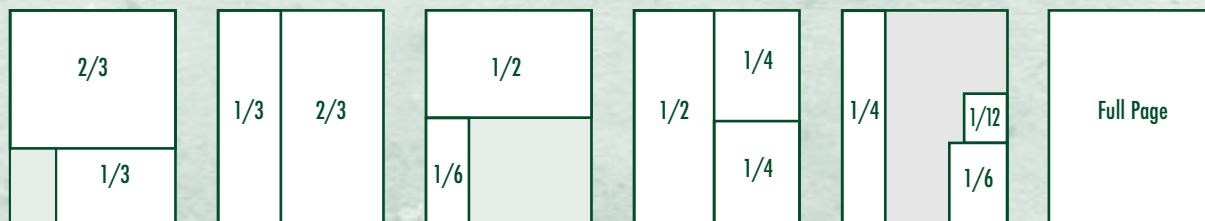
TIMBER PROFESSIONALS ASSOCIATION MEMBERS:

- Lumber Companies • Paper Companies • Sawmills
- Veneer and Plywood Mills • Logging Operators
- Woodworking Plants • Forest Products Transporters
- State Conservation Depts. • State and County Forestry Depts.
 - U.S. Forest Experimental Stations
- Private Forest Woodlands • Forestry Colleges
- Office, Libraries, Department Heads and Faculty
 - Owners of Large and Small Woodlands
- Industrial Machinery Manufacturers and Distributors
- Foresters and Natural Resource Professionals • Insurers
- Affiliated Businesses serving the forest products industry.

STANDARD DISPLAY AD FORMATS AND ADVERTISING RATES

Width & Height in Inches – H = Horizontal Format • V = Vertical Format

Net Prices – Discounts Not Available	1 TIME	3 TIMES	6 TIMES	12 TIMES
FULL PAGE: 7w x 9-3/8h, (Bleed size: 8-3/4w x 11-1/4h)	\$565. ⁰⁰	\$525. ⁰⁰	\$495. ⁰⁰	\$425. ⁰⁰
2/3 PAGE: H- 7w x 6-1/8h V- 4-3/8w x 9-3/8h	\$415. ⁰⁰	\$410. ⁰⁰	\$375. ⁰⁰	\$355. ⁰⁰
1/2 PAGE: H- 7w x 4-5/8h V- 3-1/2w x 9-3/8h	\$320. ⁰⁰	\$315. ⁰⁰	\$280. ⁰⁰	\$245. ⁰⁰
1/3 PAGE: H- 4-1/2w x 4-5/8h V- 2-1/8w x 9-3/8h	\$280. ⁰⁰	\$265. ⁰⁰	\$230. ⁰⁰	\$195. ⁰⁰
1/4 PAGE: H- 4-1/2w x 3-3/8h or 3-1/2w x 4-5/8h V- 2-1/4w x 7h	\$215. ⁰⁰	\$210. ⁰⁰	\$190. ⁰⁰	\$160. ⁰⁰
1/6 PAGE: H- 3-1/2w x 3-3/8h V- 2-1/8w x 4-5/8h	\$190. ⁰⁰	\$180. ⁰⁰	\$160. ⁰⁰	\$155. ⁰⁰
1/12 PAGE: 2-1/8w x 2-1/4h	\$ 70. ⁰⁰	\$ 65. ⁰⁰	\$ 60. ⁰⁰	\$ 55. ⁰⁰



OTHER CHARGES

- Center spread (if available) – \$50.⁰⁰ extra per page
- Back cover (if available) – \$50.⁰⁰ extra
- Inside front cover (if available) – \$50.⁰⁰ extra
- Inside back cover (if available) – \$50.⁰⁰ extra
- Specific page (if available) – \$35.⁰⁰ extra
- Two page spreads (not center) – \$50.⁰⁰ extra per page
- Color other than black – \$40.⁰⁰ extra per color
- Four-color process – \$150.⁰⁰ extra per page
- Color separations available through our printer start at \$60.⁰⁰
- Ad design and production available through our printer and charged at printer's rates.
- Ad material supplied by customer which require additional work, (such as photo window overlays, screen tint overlays, color fill overlays) will incur an additional printer's charge.

Classified Ads – Equipment Pool:

\$25.⁰⁰ minimum charge for the first column inch, then \$22.⁰⁰ for each additional column inch. Ads can be faxed to GLTPA at (715) 282-4941 or e-mailed to: gltpaadvertising@newnorth.net. These ads are for selling or buying used equipment.

Deadline: All material for display and equipment pool ads to be submitted by the **10th OF THE MONTH** for the next month's insertion. This includes changes to existing ads.

Terms of Payment:

Payment is due within 30 days from invoice date. All accounts 90 days past due will be turned over for collection and advertising privileges for all delinquent advertisers will be suspended. In the event of nonpayment, purchaser, advertiser agrees to pay all costs of collection including, without limitation attorney's fees and court costs.

GLTPA will not be responsible for typos or errors with ads created.

If you have any questions regarding the above information, please contact Lori at GLTPA (715) 282-7986